



Title Sponsor



Hosted at



Tuesday, March 20, 2018

Chili Cooker Rules

Thank you for participating as a cooker in our 6th Annual Charity Chili Cook Off. Below is a recap of important rules and info you will need to know.

CHECK IN: You will need to check in on Tuesday, March 20 at 4:00pm at Wolf Creek Brewery in Valencia located at 25108 Rye Canyon Loop, Valencia, CA. Your location at the event is per-determined. Please see check-in coordinator. You will check in and get your chili cooker number and will be directed to your assigned spot. We will not allow cookers to set up after 4:00pm, so please be on time.

CHILI: Please bring 2 LARGE Crock Pots of Chili. Please make sure your chili is cooked at home and heated to at least 170 degrees and kept warm. You are responsible for maintaining a food safe temperature during the cook off. You will serve your chili until it is gone. Voting will end at 7:30pm to allow votes to be counted.

LOGISTICS: Each cooker will be provided 1/2 of a 6 foot table, tasting cups, spoons and napkins, table cover. (YOU WILL SUPPLY- 8 foot extension cord or strip, serving spoon and any condiments).

TASTING: Each attendee who comes to your table MUST HAVE A WRISTBAND ON in order to taste any Chili. Wristbands are \$25 each and allow the attendee to taste any and all chili. (Children 7 & under excluded from wristband). Included with each entry will be cornbread and desserts (while supplies last). No other food or drink will be permitted in at the venue.

BEST DECORATED BOOTH: We will award one cooker "Best Decorated" booth at end of evening. (No company banners please).

VOTING: PEOPLES CHOICE - Attendees can vote for their favorite chili with their one vote ticket they receive at the door when paying. They choose their favorite chili by marking in the voting box their choice and dropping the vote card in a box centrally located and marked area. So encourage your friends and family to attend event to support and vote for you. **JUDGES CHOICE** - We also have a panel of 3 professional chefs that will vote for their favorite chili.

AWARDS: Six winners will be selected (3 - People's Choice and 3 - Judge's Choice) and they will be announced around 8:30pm. Trophies for 1st, 2nd, and 3rd place in each category with gifts will be awarded.

BANNERS: Unless you paid for a sponsorship in addition to your Chili cooker fee of \$100, you will not be allowed to hang a banner at the event. This includes any company sign, banner, (standing or hanging).

For more information, buy tickets or become a sponsor, visit on-line or call

www.SCVCharityChiliCookoff.com

Amanda Benson, Ask Amanda **661-714-9443**

Nicole Stinson, Estate Realty Group **661-816-4234**



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Sponsorship Tiers

Title Sponsor \$10,000

Sponsor will be mentioned: Radio/Advertising/Press Releases/Print Collateral | Chili Cook-off Website | Social Media | Signage at event
Full Back Cover of Program | Valet Parking for 8 Cars | 10 Guests Tickets which include Glass, Drink Ticket & Swag Bag with entry to VIP area

Ghost Pepper Sponsor \$7,500

Sponsor will be mentioned: Advertising/Press Releases/Print Collateral | Chili Cook-off Website | Social Media | Signage at event
Full page ad in program | Valet Parking for 5 Cars | 10 Guests Tickets which include Glass, Drink Ticket & Swag Bag with entry to VIP area

Habanero Pepper Sponsor \$5,000

Sponsor will be mentioned: Advertising/Press Releases/Print Collateral | Chili Cook-off Website | Social Media | Signage at event
½ page ad in program | Valet Parking for 4 Cars | 8 Guests Tickets which include Glass, Drink Ticket & Swag Bag with entry to VIP area

Serrano Level Sponsor \$2,500

Sponsor will be mentioned: Advertising/Press Releases/Print Collateral | Chili Cook-off Website | Social Media
Signage at event | ¼ page ad in program | 5 Guests Tickets which include Glass, Drink Ticket & Swag Bag

Jalapeno Pepper Sponsor \$1,000

Sponsor will be mentioned: Program/Social Media | Chili Cook-off Website
2 Guests Tickets which include Glass, Drink Ticket & Swag Bag

Bell Sponsor \$500

Sponsor will be mentioned: Program/Social Media | 2 Guest Tickets which include entry

Chili Cooker Entry \$100

Chili Cooker entry (1 cooker, 1 helper)
Listed in program | Booth decoration contest



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